



# Kathy Versteeg

E-Learning Designer & Developer  
Multimedia and Graphic Designer

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## WHAT & WHY

Creative thinker, problem-solver, and skilled E-learning instructional, multimedia and graphic digital and print designer who creates engaging and effective visual and interactive media. Clients come to me with a design challenge and I enjoy collaborating with them to develop exciting and flexible solutions that contribute to their success.

## WHERE & WHEN

*Fidelity Investments:*

3/11 to Pres– **Senior E-Learning Consultant (Designer / Developer)**

03/04 to 01/2018

*Freelance -* **E-Learning / Instructional / Multimedia Developer / Graphic Designer**

*JPMorgan Chase:*

1/01 to 10/03 – **E-learning / Multimedia / Graphic and Web Designer**

1/00 to 1/01 – **E-learning / Multimedia / Graphic Designer**

## HOW

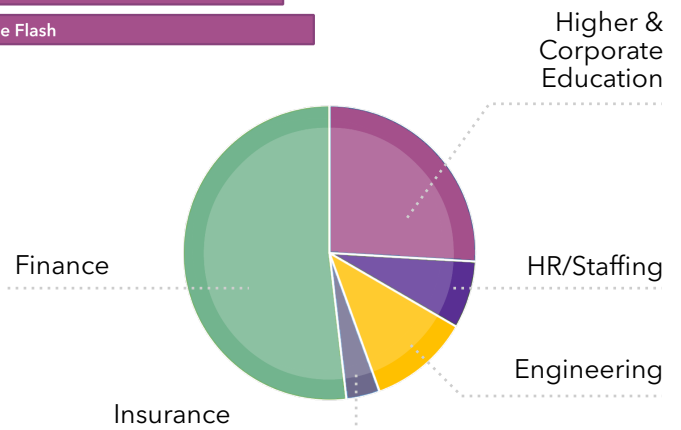
### SKILLS & INDUSTRY EXPERIENCE

#### E-Learning & Multimedia

- Brightspace
- Articulate Presenter, Quizmaker
- Flow (Dominknow)
- Camtasia
- LMS: LEAP
- GoAnimate
- Adobe Animate
- Articulate Storyline
- Adobe After Effects
- LMS: SumTotal
- Adobe Audition, Soundforge
- Adobe Captivate
- Lectora
- Adobe Premiere
- Adobe Flash

#### Graphic Design Web Desktop Publishing / Print

- CorelDraw, Photopaint
- Adobe Illustrator
- Adobe Photoshop
- Javascript (basic)
- CSS
- Adobe Dreamweaver
- HTML5 / HTML
- Adobe InDesign
- Adobe Acrobat Pro / Preflight
- MS Office: Word, Powerpoint, Excel



### EDUCATION

Masters, Educational Technology (in progress).  
San Diego State University

B.S. Psychology;  
Minor: Management.  
Texas A&M University

### PROFESSIONAL ASSOCIATIONS

The E-Learning Guild

International Webmasters Association